

Win a trip to the Faroe Islands!

Send us your e-mail address and take part in a draw for a trip to the Faroe Islands.

Posta Stamps wishes to improve contact with customers and, among other things, is planning to send out an electronic newsletter by e-mail to all of our customers in this connection.

We want to update our customer information as much as possible and we need your help to succeed in this.

We enclose a coupon that we would ask you to fill in with your postal and e-mail addresses and return to us. You automatically take part in a draw for a trip to the Faroes when we receive the completed coupon and your permission to send our electronic newsletter to your e-mail address.

You can also take part by sending an e-mail with your address to: stamps@posta.fo marked "Win a trip". With this you give us your permission to send our newsletter to your e-mail address.

The draw will take place in January 2010.

We hope to receive a lot of replies and we thank you in advance for your help!

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Postverk Føroya : Posta
Christmas Issues 2009
Stamp of the Year 2008


Posta

Welcome to our new identity:

Welcome to Posta

Here is a look at Posta's new visual identity.

From sketch to logo:

Posta's logo and identity are the result of numerous sketches, deliberations and rough drafts.

About the logo

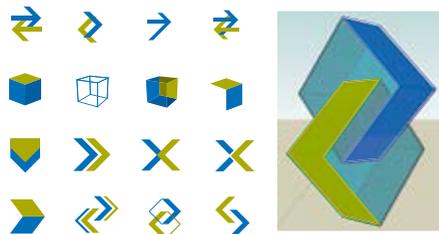
At first glance Posta's logo depicts two arrows pointing in opposite directions. This is the very essence of Posta's business: logistics, speed and transport.

If you take a closer look, the arrows also represent the sides of two parcels. The parcels are the physical symbol of the business and the product handled

by Posta. The parcels are intertwined. Maybe it is the same parcel seen before and after delivery. From a distance the letter P can be glimpsed in the shape. This is partly why the logo faces the way it does.

The arrows also represent coming and going, receiving and sending, speed....

The two arrows can also be seen as two open letters or cards.



Arrows and boxes:

Speed, transport, parcels and boxes were central elements in the actual design process for the logo. The starting point

consisted of two main elements: arrows and boxes. It was not until the arrows became boxes and the boxes arrows that Posta's logo emerged.

Postverk Føroya : Posta

In the end the logo became two connected boxes, with the light and shade on either side depicting arrows. The boxes were drawn in 3D to obtain the right perspective.

Colours:

Posta has two main colours: blue and olive green. The blue has been taken from Postverk Føroya, while the green is new, having come with Posta.

This means that vehicles, post-boxes and other blue things will be able to stay blue.

Blue has long been associated with Postverk Føroya. By retaining it, we are respecting our history and the virtues that Posta is inheriting from Postverk Føroya.

It is generally said that blue symbolises truth, healing, stability, peace, harmony, wisdom, reliability, self-confidence, security and fidelity. Down-to-earth interpretation: sky and sea.

Olive green generally symbolises peace, nature, fertility, stability and success.

Down-to-earth interpretation: grass and nature.

Our values

If Posta was to have a future, it was absolutely imperative for major changes to be made in the business. January 2008 saw the launch of the 180 Degrees project, the main aim of which was to re-evaluate structure and organisation with a view to finding the right solution for providing Faroese society with postal deliveries and services.

The primary purpose of Posta is to serve Faroese society with transport, particularly with regard to letters and parcels. The customer should feel that it is a highly practical service that quite simply works.

With these things in mind, a closer look was taken at the values of the business, including conduct, communication and organisation.

When they were compared with Posta's aims, it immediately became clear that they would have to be reinterpreted and reworked.

Our Goals

- The level of service must improve.
- We must be available 24 hours a day, 7 days a week.
- To have an account surplus within the next three years.
- The customer and employee satisfaction must improve.

Respect, open-mindedness and desire

The outcome was that we gave priority to "respect, open-mindedness and desire".

Respect means for Posta, among other things, that we respect all our customers, partners and colleagues, as well as respecting our business and the work we do.

Open-mindedness means that Posta is an innovative business and open to new opportunities that might benefit our customers and service. Innovative means thinking outside the box, breaking new ground, being open to change,

forging new business relations and improving existing relationships.

Desire means that Posta wants to be the best and does not lack courage when it encounters obstacles. Posta wants to achieve its goals and live up to its mission and vision.

Stamp of the Year 2008



Stamp of the year 2008 has been found

Stamp collectors worldwide have been participating in the voting for the most beautiful Faroese stamp of the year 2008. Here is the result:

No. 1 was the mini-sheet "Mythical Places", FO 628-629, designed by the artist Anker Eli Petersen.

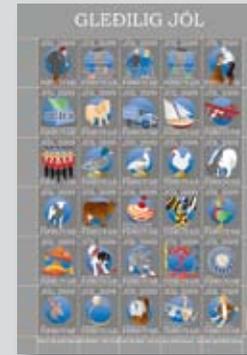
No. 2 was the stamp "Tinganes" FO 627, depicting the old houses in Tinganes. Photographer: Anker Eli Petersen.

No. 3 was the Faroese national flower "The Marsh Marigold", FO 638, drawn by the artist Edward Fuglø

The lucky winners are:

- 1) Joseph Toubon
6671 Bovigny
Belgium
- 2) Mr. Kocielkowski
Stockay
Belgium
- 3) Leonard Edelstein
Henderson NV
USA

From the left Christmas cards, Christmas Decorations, Christmas Seals, Yearpack, and Yearbook 2009



Christmas 2009

Christmas Seals

The artist Anker Eli Petersen has designed this year's Christmas seals showing 30 different images. The illustration is based on the Faroese Christmas carol "I am Santa Claus".

As usual, the profit of the sale goes to The Christmas Seal Foundation, which supports children- and youth work in the Faroe Islands.

Price: 30,00 DKK

Year Pack

The year pack measures 235 x 202 mm and contains all the stamps and miniature sheets of the year. Stamp booklets and franking labels are not included

in the Year Pack which is sold at face value.

Price: 292,00 DKK

Yearbook

The Yearbook 2009 has the size of A4 and is produced in superb quality with lots of beautiful pictures and illustrations. All of this year's stamps are inserted in the Yearbook in resealable mounts. Booklets and franking labels are not included.

The Yearbook is available in two versions: Danish/Faroese and English/German. Price: 330,00 DKK

Christmas Decorations

We continue with the second set of the Christmas decorations of the angel

series. Another five of the angels on the 2008 Christmas seals have been made as Christmas decorations. Astrid Andreassen has illustrated the angels.

The decorations are made in brass covered with 24-carat gold and provided with a golden braid - ready for hanging. The angels measure 8 cm and are delivered in sets of five.

Price: 159,00 DKK

Christmas Cards

In connection with the Christmas Seals issue, Posta Stamps also issues four Christmas cards.



The cards are sold in sets of four, including envelopes. The Christmas cards are not included in the subscription but can be ordered by completing the order form. Price: 25,00 DKK